

Purchasing Department

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ADDENDUM # 1

RFP #19-BTW-017 Naming Rights/Corporate Sponsorship for Selected Public-School Facilities

TO: ALL BIDDERS
FROM: Bobbie Wilkerson, CPPO, CPPB, Supervisor of Purchasing
DATE: February 4, 2019

The purpose of this addendum is to provide clarification to all prospective bidders.

1. Where can we find the pricing for these naming rights?

Answer: The pricing page is listed on page six (6) of the solicitation.

2. We are an advertising/sponsorship management firm that works with some of the largest school districts in the U.S. but we don't directly buy the naming rights so the first form asks for payments by July 1 and these processes take a little longer to sell (valuation, outbound prospecting, negotiations, etc.) Should we still fill that form out? It wouldn't apply to us.

Answer: The start date for the payments are negotiable.

I hereby acknowledge receipt of Addendum #1 dated February 4, 2019 for **Naming Rights/Corporate Sponsorship for Selected Public-School Facilities**

Company

Name (Print or Type)

Authorized Signature

Date

Note: Proposers shall sign and submit Addendum with proposal submission. The same person signing Addendum shall sign the Bid Form. Failure to submit the Addendum may deem your proposal as non-responsive.