

## **BOARD OF EDUCATION OF HARFORD COUNTY**

### **REDESIGN OF HARFORD COUNTY PUBLIC SCHOOLS WEBSITE, WWW.HCPS.ORG**

**August 12, 2019**

#### **Background Information:**

The Harford County Public Schools website, [www.hcps.org](http://www.hcps.org), was first created in the year 2002 as a source of information for parents/guardians, students, and community members. Since its inception, [www.hcps.org](http://www.hcps.org) has been modified five times, with the last major modification performed in 2013 following the rebranding of the school systems identity. In alignment with Chief of Administration Eric Davis's entry plan, the school system's graphic designer and technical specialist, Mrs. Stephanie Wall, redesigned the system website to adhere to a modern, user-friendly aesthetic.

#### **Discussion:**

The Office of Communications and Family Outreach, together with the Office of Technology, conducted 10 focus groups over the course of several weeks to introduce the new website prototype and to gather feedback and suggestions to guide the final stages of design and functionality. These focus groups included staff members, students, past and present members of the Board of Education of Harford County, a member of the Harford County Chapter of the NAACP, members of the Harford County Council of PTAs, and community stakeholders.

#### **Superintendent's Recommendation:**

The Superintendent recommends the Board commend the Office of Communications and Family Outreach, as well as the Office of Technology, for their efforts associated with this project. The redesigned website is scheduled to launch prior to the start of the 2019-2020 school year.