

BOARD OF EDUCATION OF HARFORD COUNTY

INFORMATIONAL REPORT

DECISION ON CONTRACT AWARD FOR
MASS COMMUNICATION SYSTEM AND SCHOOL WEBSITE HOSTING

Board Meeting Date:	February 10, 2025
Contract Number and Title:	25-GS-007 - Mass Communication System and School Website Hosting

Procurement Type:	Request for Proposal (RFP)
# of RFP's Received:	8

Term:	March 1, 2025 – June 30, 2026
Renewals:	Five (5) Additional, One (1) Year Terms

Estimated Value of Contract	Over \$100,000
Funding Source:	Operating Budget
Department(s):	Office of Safety and Security Office of Technology

Description:

<ul style="list-style-type: none">• This contract will provide a Mass Communication System, intended for daily use by school-based staff and the Communications Office, along with a School Web Hosting platform for fifty-four (54) schools, intended for daily use by school-based staff and the Office of Technology.• Additionally, this contract includes on-site training for fifty-four (54) schools and Central Office staff over a two (2) week period during the first year. In the following years, two (2) days of on-site training will be provided annually, along with unlimited virtual training at no additional cost.• The new systems will go live starting on July 1, 2025.• The evaluation committee reviewed and scored all proposals and unanimously agreed that Apptegy, Inc. would be recommended to the Board for the award of the contract.• Purchases made utilizing this contract will be within approved budget limits.

- Award was based on the following matrix:

Evaluation Criteria Matrix	Maximum Possible Points
Technical Proposal:	
Tab 1 – Profile and Submittal Letter	5
Tab 2 – Timeline	10
Tab 3 – Technical Approach Mass Communication	15
Tab 4 – Technical Approach School Website Hosting	15
Tab 5 – Technical Approach Customer Service, Training, Technical Support, and Network Security	10
Tab 6 – References	5
Demonstration	20
Cost Proposal	20
Combined Total	100

Recommended Award To

Apptegy, Inc.	Little Rock, AR
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