

BOARD OF EDUCATION OF HARFORD COUNTY

DECISION ON CONTRACT AWARD FOR
EMERGENCY CONTACT MESSAGING COMMUNICATION SERVICE

April 26, 2011

Background Information

The Purchasing Department, on behalf of The Communications Department, is requesting a decision to award a contract to TeleParent, an Edline Company, located at 200 West Monroe Street, Chicago, IL, 60606 for Emergency Contact Messaging Communication Services as per RFP #11-JL-020.

Discussion

A Request for Proposal (RFP) was advertised and solicited. Proposals were sent to three companies. Eleven responses were received. An evaluation committee comprised of representatives from the offices of Communication, Technology, Safety and Security and Purchasing reviewed, evaluated and scored the responses. As per the RFP evaluation criteria the three highest scored technical proposals were qualified for follow up analysis and consideration. The evaluators reviewed the 3 finalists and compared their cost proposals and decided that the proposal from TeleParent offered the best value and was the most favorable in terms of technical and price proposals.

The following summarizes the original proposals of the final three Offerors:

	<u>TeleParent</u>	<u>Edu-Link</u>	<u>Parent-Link</u>
Average Technical Score (50 possible points)	44	22	31
Cost Proposed	\$57,750	\$51,975	\$60,060

This contract term is for a fixed price for three (3) years, with an option to renew for two additional one (1) year terms. A three year contract total of \$173,250.

Superintendent's Recommendation

The Superintendent of Schools recommends that the Board of Education approve the contract for Emergency Contact Messaging Communication Services to TeleParent.